

OPERATION RETRAIN AUTOMOTIVE 2020 - ONE PAGER

The Emerging Problem:

**Young people not entering the industry & becoming technicians
Vehicle systems have become more complex with new technology
Higher skill set & training required to service vehicles
Necessitating a massive retraining of auto service infrastructure
Principal driving need is the evolution to Autonomous Vehicles
Existing auto service sector personnel will have no Career path
Need for Industry Leadership to make Retraining a Top Priority
Fewer dealership and service facilities compounds the criticality**

Possible & Action-able Solutions:

**Launch Industry-wide Awareness campaign
Create New job descriptions. Standards, & Pay Grades
Mobilize Industry Training schools, consultants, & associations
Structure Higher comp plans and pay levels for new skill sets
Create and market a redefinition of the scope of automotive service**

Key Stats that drive the Problem-Solution

**1.5 million mechanic jobs in the U.S.
800,000 of them (53%) are auto mechanics
229,000 auto repair and maintenance centers in the U.S**

Editorial Research Sources & Resources:

**National Institute of Automotive Service
Maximum Marketing
Brustein & Manasevit PLLC
Aerotek – Todd Mohr CEO
Mitchell
Warren Henry Auto Group**

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