



## **Breakthrough AI Platform Enables Auto Consumers to Shop the Way They Think & To Find that New or Used Car Like Now**

**The Situation:** CarStory has developed a Search capability based on the deep machine learning technology of Artificial Intelligence that will transform how consumer search for new and used vehicles

**Called CarStory Vision,** the first dedicated automotive visual search product for consumers. CarStory Vision uses machine learning to identify vehicles and a patented recommendation engine to help consumers discover their next car.

### **Background for this Breakthrough:**

The new systems trained from and by over 5.5 billion automotive images, CarStory Vision taps into CarStory's patented recommendation engine and integrates with CarStory.com for quick search capabilities.

### **The Key features of CarStory Vision include:**

- **Vehicle Discovery:** Uses computer vision and machine learning to visually identify a vehicle making the street or any parking lot a virtual shopping lot
- **Smart Suggestions:** Get recommendations based on vehicles you've scanned or favorited
- **Virtual Garage:** See every car you've discovered in one place
- **Simple Shopping:** Quickly find the best deals in your area

### **Recommended Action ASAP:**

Call, Talk to Chad Bockius, CarStory President, for an in-depth briefing on what this launch of CarStory Vision & Its Inventory Intelligence really means.

Go To <https://www.carstory.com/>; Eemail sales@carstory.com

Call 1-888-685-8227.