



## HyreCar Extends Carsharing Platform to Dealers Using Mobility as a Service & a New Partnership

July 2018

HyreCar, Inc announced a strategic partnership that allows automotive retailers to access a collaborative turnkey solution to generate additional revenue through Mobility as a Service and Shared Mobility/Subscriptions.

This new HyreCar partnership allows franchise and independent car dealers affiliated with a new partner, DriveItAway, to immediately list their vehicles on the HyreCar platform, extending a new opportunity to dealers in 34 states plus Washington, D.C.

How Joe Furnari, HyperCar CEO, positioned this new partnership:

“This partnership underscores our mission to building roads to financial freedom, We are focused on creating strategic alliances that expand our supply of vehicles, which will provide us with the infrastructure to scale. We are excited to become the franchise solution for vehicle suppliers who want to tap into the growing mobility industry.”

Automotive retailers and remarketers interested in maximizing revenue through shared mobility services can learn more at [www.hyrecar.com/driveitaway](http://www.hyrecar.com/driveitaway).

The Mobility as a Service market is [expected to grow](#) in the US to a \$358.35 billion market by 2025, from a \$38.6 billion in 2017.

What about HyreCar?

HyreCar (NASDAQ: HYRE) actively operates in 34 states plus Washington, D.C. The carsharing marketplace for ridesharing was created to leverage technology and establish a presence in automotive asset sharing. Drivers and vehicle owners alike can utilize the platform to create an opportunity for themselves where one did not previously exist.

What about DriveItAway?

DriveItAway is the leading car dealer focused shared mobility company, enabling franchise and independent dealers to profit with new business opportunities in Mobility-as-a-Service.

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