



AUTODISRUPTOR MANAGEMENT BRIEFING – AUGUST 2

Need-To-Know Resources, Events, & Communications for Automotive Startup Companies that are, can, or will disrupt, displace, and/or augment the existing automotive dealer and OEM business models.

Three More Conferences & Events Coming Up:

(1)



Last Mile Transportation Innovations - September 9th

Autotech Council members, OEMs, vendors, startups and VCs to take a closer look at Last Mile transportation solutions. Hear from a number of providers of ideas and products, see demos, and even get a chance to ride and drive plus check out devices.

Immediate Attention: [Apply to present](#) online ASAP.

[Registration](#) is free for members and speakers; open to the public for \$200.

<https://mail.google.com/mail/u/0/?tab=wm#inbox/15637b70aecaf7b1>

(2)



TechCrunch Disrupt San Francisco - September 12 -14th

<https://techcrunch.com/event-info/disrupt-sf-2016/>

TechCrunch Disrupt is the world's leading authority in debuting revolutionary startups, introducing game-changing technologies and discussing what's top of mind for the tech industry's key innovators. Disrupt gathers the best and brightest entrepreneurs, investors, hackers, and tech fans for on-stage interviews, the Startup Battlefield competition, a 24-hour Hackathon, Startup Alley, Hardware Alley, and After Parties.

See page 2 for more conferences & resources



3) 500 Startups Batch 17 Demo Day -August 2nd

Demo Day is an event for accredited and active investors to check out the latest accelerator companies, some global plus post-seed companies

<https://www.eventbrite.com/e/500-startups-demo-day-batch-17-investors-only-tickets-25548009785>

brightest post-seed companies.

Computer History Museum, 1401 North Shoreline Boulevard, 94043, Mountain View,
[Click here to Register](#)

Media & Marketing Communications Resources for Auto Startups:

What are we doing? Automotive Information Network seeks to help automotive-related startups to get positioned, to communicate effectively, and to be ready to scale. The online magazine, Automotive Digest, offers an integrated platform for seamlessly creating, posting, and streaming your content and messaging.

Need help & consulting support: If your company needs customized expertise & consultation that will bring a quality, out-of-box experience with fulfillment, channel distribution, and new business development and sales, we can help you find support by making referrals & introductions to leading edge consulting organizations.

Getting you to Market ASAP: We are committed helping you get your product or service in the hands of your targeted customer. This involves an integrated platform & resources for bringing startups from concept to customer as quickly as possible.

How can you gain access to innovative Media Support & Resources?

Send us press releases, product and services information, editorial content, forthcoming events and company activities. Schedule a collaborative conference call briefing with our publisher as soon as you can. Get us in your press list and regard AIN Media as your marketing communications partner

Plan Your Conference Participation & Attendance Now:

Be “Conference Savvy” & don’t miss key conferences in all aspects of the automotive and business marketplace. Check out www.automotivedigest.com/events/ weekly. New conferences from every part of automotive, technology, marketing, and automotive futures are posted daily.

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