



Fleet Alliance

press release

For immediate release

Pets at Home re-selects Fleet Alliance to help manage growing fleet

Pets at Home, the UK's largest pet care retailer with over 350 stores across the UK, has opted to continue to use leasing and fleet management specialist, Fleet Alliance, to manage its growing fleet of over 240 vehicles.

Pets at Home, with its support office in Handforth, Cheshire, employs over 6,300 people in the UK and has just opened its 352nd store in Burgess Hill, West Sussex.

The company has expanded in recent times and now has a total fleet size of 243, encompassing Pets at Home, Companion Care Services Limited and the recent acquisitions of Vets 4 Pets and Ride-Away.

The fleet mainly comprises vehicles from seven different manufacturers including Audi, BMW, Mercedes and Volkswagen, with an emphasis on premium grade cars because of the high mileage nature of the fleet, with many cars travelling more than 100,000 miles over the three year period of their lease contracts.

The most common category of company car users are area managers, who visit a number of stores within a given area on a daily basis. They typically drive premium grade saloons.

New vehicles are sourced through a combination of Fleet Alliance's competitive tendering solution, employing a panel of major leasing companies, and the special terms that Pets at Home has negotiated with supplying dealers.

As a consequence, the company has been able to reduce acquisition costs by a typical 14.7% over the last 12 months.

Fleet Alliance is also responsible for all day-to-day fleet administration on the Pets at Home fleet, including invoice consolidation, licence checking, insurance updates, servicing and MOT reminders.

All of the fleet is recorded electronically through Fleet Alliance's state-of-the art online e-fleet fleet management system, which offers an extensive and comprehensive suite of reports allowing the interrogation of any aspect of the fleet operation.

Simon McKee, travel and fleet manager, at Pets at Home, said: "Fleet Alliance's first rate service levels and their ability to reduce acquisition costs have been major factors in our decision.

"The new e-fleet app for drivers which Fleet Alliance launched recently will improve the effectiveness of the e-fleet platform and support me further by providing a more effective interface with drivers on an individual basis.

"We are currently integrating all vehicles within the group and applying them to the same tendering process." he said.

Pets at Home has a green car policy in place which promotes low carbon vehicles, and has recently taken delivery of a batch of six liveried Toyota Auris Hybrid hatchbacks for the successful pet grooming side of its business, the Groom Room.

"We will continue to promote environmentally friendly vehicles as long as the tax regime remains favourable because of the tax benefits for our drivers. The policy tends to be self-policing as our drivers opt for the greenest models to keep their tax bills as low as possible," added Simon McKee.

Fleet Alliance managing director, Martin Brown, said: "Naturally, we are delighted to have been re-selected by Pets at Home to help manage its growing fleet throughout the UK.

“We will work closely with them to provide the measures and solutions to drive efficiencies across the fleet and generate significant cost savings in a number of key areas,” he said.



Simon McKee, travel and fleet manager, Pets at Home

Ends

Notes to Editors

About Fleet Alliance

Glasgow based fleet solutions provider, Fleet Alliance, is a leading independent supplier of vehicle funding and fleet management services.

Fleet Alliance manages over 10,000 vehicles on behalf of corporate clients, which would put it at No 20 by fleet size in the FN50 league table of leading contract hire and leasing companies. The company has ambitious growth targets and plans to have a 15,000 strong vehicle fleet as part of its five-year plan.

The day-to-day management of the business is overseen by managing director Martin Brown, a highly experienced contract hire professional who has previously run other vehicle finance companies.

For more details contact Martin Brown on 0845 601 8407 or visit: www.fleetalliance.co.uk

About Pets at Home

Pets at Home offers great products, tips and advice to keep your pet happy and healthy. From specialist pet food to toys and training aids, there is everything a pet owner could wish for and more.

There are more than 350 Pets at Home stores across the UK. Log onto www.petsathome.com to find your nearest store and for further information. Pets at Home are proud winners of The Sunday Times Top 25 Best Big Companies to Work for in 2013.