

FLI appoints Buzzi as new CRO for Western Europe

Fleet Logistics International, Europe's largest fleet management provider, has appointed experienced fleet manager, Wim Buzzi, as its new Chief Regional Officer, Europe West, with overall responsibility for international clients in France, Belgium, the Netherlands and Luxembourg.

Buzzi brings with him over 10 years' experience in the European automotive arena, and was most recently EMEA Fleet Manager at Coca-Cola Enterprises (CCE), the leading marketer, distributor, and producer of Coca-Cola products in Europe, where he had operational responsibility for a fleet of 4,700 vehicles.

In his new role, Buzzi, 35, reports to Fleet Logistics Chief Executive Officer, Rainer Laber, at a time when the company looks to expand its fleet management and consultancy teams into new markets, especially in the Americas. Fleet Logistics currently manages more than 110,000 vehicles on behalf of international clients across Europe.

Based at Fleet Logistics' Belgian office in Vilvoorde near Brussels, Buzzi is responsible for the operations, sales and financial performance of the Europe West region, as part of a regional management reorganization that Fleet Logistics introduced earlier this year.

Buzzi commented: "After five years of fleet management at CCE, I realized that my fleet project was as good as completed and I felt the need to move on.

"The Fleet Logistics' project was one of a number of interesting offers, but it was the most challenging and exciting one. I am a firm believer in the Fleet Logistics approach of delivering transparency, cost control and value for money for fleet clients and felt it was now time to take a seat at the other side of the table.

“I am really happy to be joining Fleet Logistics at this exciting time in its development and look forward to being able to contribute to the further expansion of the company,” he said.

Rainer Laber welcomed Buzzi to the senior management team at Fleet Logistics and said his hands-on fleet experience would prove ‘invaluable’.

“We think that Wim’s fleet management knowledge and experience will play a key role in helping us expand our fleet across Western Europe and ensuring that we continue to deliver first class customer service to the many international fleets that we work with in the region,” he said.

Fleet Logistics International was acquired by German certification giant, TÜV SÜD, last September, and Laber said that, with the strong financial backing of its new shareholder, the company was now making substantial investment in staff, systems and processes to ensure that it provided an outstanding service to fleet customers throughout Europe and beyond.



Wim Buzzi, new CRO, Europe West at Fleet Logistics

Ends

Notes to Editors

Fleet Logistics currently manages a vehicle fleet of around 110,000 vehicles with a related cost base of around €1 billion on behalf of leading multi-national corporations.

The company was acquired by TÜV SÜD in September 2012, the leading international technical service organization catering to the industry, mobility and certification segment. Its experts and technology consultants are dedicated partners in their clients' processes, offering comprehensive industry expertise throughout the entire value chain.

They focus their services on their core competencies of consulting, testing, certification and training. Over 17,000 employees are committed to optimizing technology, systems and know-how at over 800 locations in Europe, the Americas, Asia Pacific and Africa. Further information is available at www.tuev-sued.de.

The Fleet Logistics group currently has operations in:

- Austria, Vienna
- Belgium, Vilvoorde
- France, Paris
- Finland, Helsinki
- Germany, Mainz, Düsseldorf, and München
- Hungary, Budapest
- Czech Republic, Prague
- Italy, Milan
- Netherlands, Oosterhout
- Poland, Warsaw
- Portugal, Lisbon
- Romania, Bucharest
- Russia, Moscow and St. Petersburg
- Spain, Madrid and Barcelona
- Sweden, Malmö
- Switzerland, Baden
- United Kingdom, Birmingham

Fleet Logistics has strengthened its geographical coverage to now include the Baltic region - Estonia, Latvia and Lithuania - by creating consulting partnership agreements.

Fleet Logistics has emerged in Europe as a unique, knowledge-based fleet organisation, offering expert and impartial advising and management services, ranging from fleet solutions (fleet cost, policy and practices benchmarking) to strategic procurement (supplier tendering, negotiation and selection) and ongoing supplier monitoring (continuing control on overall costs, suppliers' pricing, and service quality).

Fleet Logistics' support services enable clients to reduce costs, simplify administration, and achieve maximum effectiveness for their policies and operations.

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