



Disrupt You? You, Too, Can Be a Disruptor, Transform Yourself, Seize the Opportunity, and Stop Sitting Around Talking about it.

Buy, Read, Markup, and Act on this Book ASAP!

If you see yourself as being a business leader as your career path gains more success and vision, then this book is for you.

The Editors at Automotive Information Network recommend that you read this book backwards. Start with the Epilogue: The Self Disruptor's Manifesto.

Then, if you must, go to Chapter Two to see if you are a Disruptor or have what it takes to be one.

Chapter Seven is recommended next to tap into your energy and drive to be a "Disruptor"

Chapter Twelve is structured to give you what your current automotive industry job is demanding more and more everyday—i.e. a Sales and Marketing Skill set and how you must get with all the technology around to disrupt and succeed.

Chapter 14 is about getting the money and backing to really be a "disruptive".

And lastly, Chapter 16 because it is about changing ourselves and disrupting You. If your eye, needs, and/or grasp of the book leads you to other chapters or even to all the chapters in sequence, dive into this inspiring book.

One of its great feature is the inserted quotes, sayings, and insights that are blasted in bold background on many of the pages as you go. Just picking some of these out and putting them on a White Board or your office wall will be worth the investment in this rich and timely book.

More about Disrupt You!

The remarkable thing about Jay Samit is his total career path. He is a great presenter. Recommend you go and stream some of his YouTube presentations.

<https://www.youtube.com/watch?v=K1S1bTZyaWE>

https://www.youtube.com/watch?v=IJCZ-xRe_Qg

However, if you get a chance to see and hear him “live”, you will really be inspired and impressed as he delivers a presentation of the World now and in the future which will blow your mind –and has to be his next book or a sequel

Here’s what Amazon has to say about Disrupt You.

In Disrupt You!, Jay Samit, a digital media expert who has launched, grown, and sold start-ups and Fortune 500 companies alike, describes the unique method he has used to invent new markets and expand established businesses.

Disrupt You! offers clear and empowering advice for anyone looking to break through; for anyone with a big idea but with no idea how to apply it; and for anyone worried about being made irrelevant in an era of technological transformation. This engaging, perspective-shifting book demystifies the mechanics of disruption for individuals and businesses alike



This is Jay Samit

Go to <http://jaysamit.com/> and see what Jay does including more video and podcasts.

This Review by Automotive Information Network. 310 265-2225.
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