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SIX In SIXTY – 6 Significant Developments in Automotive From Last Week--Stuff You Will Want-To-Know, ICYMI, In 60 Seconds

[Grab, Grasp, and Gasp all SIX in SIXTY Seconds]

Week of March 6th

1. Mobile World Congress, Barcelona, was More of Same

Seems that attendees were seeing more of the same technology, hardware, and applications this year. 5G stuff was expected but not there this year. Or as The Economist said—conformity, nostalgia, & hopes for 5G were there.

http://myinforms.com/en-ca/a/125785548-what-was-old-is-new-again-at-mobile-world-congress-2017-in-barcelona/

http://www.economist.com/

2. IBM's Bet on Bitcoin will bring BlockChain to Auto Soon

Why you should keep reading about Blockchain technology: Answer: Cuz it is going to radically change the current auto dealer business model, how cars are financed, call centers, and the algorithms of LeadGen, and the role of data science.

https://www.nytimes.com/2017/03/04/business/dealbook/blockchain-ibm-bitcoin.html

Print: Blockchain: A Better Way to Track Pork Chops, Bonds, Bad Peanut Butter

3. Mind Blogging: Edmunds & Cars.com Data & Machine Learning Used in Census Taking of American Cities

Machine learning, an algorithms, & Google Images from public streets will enable cheap, sweeping view of demography & census taking.

Labelled data sets, downloaded from automotive websites like Edmunds and Cars.com enable Googles Streetview used to identify cars that were matched with people's locale and car data.

This could save the U.S. Census Bureau millions of dollars & months of work.

http://www.economist.com/news/science-and-technology/21717804-millions-images-public-streets-offer-cheap-sweeping-view-americas

4) How is Artificial Intelligence been used to reinvent computing

This is an incredible and lengthy article or White paper-like document.

Article lays out how Google used artificial intelligence to transfer one of its most popular services into machine learning and a reinvention of computing itself. Here is summary:

- Provides control of an entirely new computational platform
- Now Computers have eyes to go with it massive memory.
- Machine learning is & will transform every aspect of our lives.
- Article is really a "Best of Print" for month of December
- Machine Learning & neural networks are going cause big changes

https://www.nytimes.com/2016/12/14/magazine/the-great-ai-awakening.html

5. VR Gradually Catching on: Viewer Seems the Issue

However, seems to be finding applications in Automotive. Audi is giving its customers superpowers at several dealerships. People strap on Virtual Reality headsets that give them X-ray vision to see Under the hood and take a dream trip to the moon.

Experience makes car buying memorable and emotional.

Promised tech rev from VR isn't showing in Sales but is in Auto

http://fortune.com/2016/12/27/virtual-reality-vr-marketing-imax/

6) Nvidia is Everywhere: VR to Autonomous Vehicles

Most recent claim to Tech fame is Tesla use of Nvidia Drive PX 2. Adopted by 80 companies and research facilities to gather data for sensors and map routes.

https://www.scribd.com/article/338226732/41-Nvidia-For-Powering-The-Future

https://www.fastcompany.com/3067756/most-innovative-companies/announcing-the-2017-worlds-50-most-innovative-companies.

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