

## **Car Sharing is Growing: Powered by Entrepreneurial Car Owners Offering Rentals, Insurance Options for Small Fleet Owners, & Community Networks**

One of the leading developers of the car sharing marketplace startup is [Turo](#).

Their marketplace has grown quickly as car owners are listing their vehicles on the Turo site all over the US and Canada.

The pop style businesses listings enable multiple vehicles on their site.

Turo has always offered three insurance options for owners and travelers and now has added a fourth option for vehicle owners. This new option has opened up the marketplace to allow independent fleet owners to provide insurance directly to their customers.

### **Here is what David Stewart, Turo's Chief Business Officer, said:**

“Turo is thrilled to open up the marketplace to small businesses around the country. The company vision is that wherever you are, you can rent the perfect vehicle for your next adventure from a trusted Turo host.”

Opening up its marketplace to small fleet owners both helps Turo fulfill this vision by offering a broader network of cars at competitive prices to travelers across the nation and empowers small rental agencies to compete with big corporate players

To see and learn how this business model works, check out blog just published.

<https://blog.turo.com/news/new-strides-to-empower-turo-entrepreneurs>



Turo Contact Info: Christin Di Scipio <[christin@turo.com](mailto:christin@turo.com)>