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Spireon's Sam Balooch Honored with Excellence in Executive Leadership Award

April 2015

Why, When, & by Whom is Sam Balooch being recognized with this award:

California State University Fullerton's Center for Leadership is recognizing Spireon CIO as catalyst in spearheading company's cultural change.

Sam will receive the 2015 Excellence in Executive Leadership Award from the Center for Leadership at California State University Fullerton in the category of Cultural Change. Balooch will be presented with the award at The Center for Leadership's fourth annual awards luncheon on Friday, May 1, at the Radisson Hotel in Newport Beach, Calif.

What Sam Balooch has done at Spireon:

Sam Balooch is the Spireon's Chief Information Officer. Spireon CEO Marc Brungger nominated Balooch for the leadership award. In the awards application, Brungger praised Balooch for his contributions in expanding and motivating the Spireon team to achieve the company's ambitious goals.

"Sam has broken down internal silos and helped create a collaborative, cross-functional team that communicates well and has provided the foundation for Spireon's short-term growth and long-term stability," Brungger said.

What about Sam Balooch?

When Balooch joined Spireon in 2013, Brungger presented him with a challenge: Ensure that customers and employees remain connected to their critical data through reliable, high-speed, secure, scalable and flexible technology platforms and services. Balooch embraced that challenge, building a strong team that has transformed the company's infrastructure into a robust, stable platform over which Spireon offers its services.

Service disruptions have been eliminated to the extent that in fall 2014, Spireon was able to offer a 99.90 percent service uptime guarantee to its customers for its award-winning NSpire platform. Earlier this year, Spireon announced it has exceeded that uptime guarantee.

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What Sam had to say about receiving the Leadership Award:

“The achievement in technology, reliability, scalability and customer satisfaction that we have gained in such a short time is testament to the commitment of the Spireon team. I happily accept this award on behalf of that team.”

“I am honored to be recognized by The Center for Leadership with this prestigious award,” Balooch said. “The achievement in technology, reliability, scalability and customer satisfaction that we have gained in such a short time is testament to the commitment of the Spireon team. I happily accept this award on behalf of that team.”

What this award means and why significant:

The Excellence in Executive Leadership Award is consistently recognized as one of Orange County's leadership events of the year. Founded in 2009, The Center for Leadership has quickly become the Leadership Voice for Orange County businesses, with programs that enhance undergraduate, graduate, professional and executive audiences throughout Southern California. The Center for Leadership features a strong executive representation on its advisory board consisting of VPs, CEOs, COOs, partners and principals from leading companies with headquarters in Southern California.

What you need to know about Spireon:

Spireon Inc. connects companies to their mobile assets and workforces, giving them powerful information platforms that turn data into actionable business intelligence. Headquartered in Irvine, Calif., Spireon's leading Software-as-a-Service (SaaS)-based tools now support more than 2 million active subscribers through the company's vehicle finance and fleet telematics solutions, and trailer and asset intelligence GPS offerings.

Spireon's award-winning NSpire M2M intelligence platform provides unparalleled reliability and scalability, allowing the company to deliver ROI-focused solutions. The company's automotive solutions help dealers and lenders put more of their customers into vehicles, while giving them the tools to make smarter lending decisions, protect their investment, ensure longer performing loans and improve their business fundamentals.

For more information, visit www.Spireon.com.

