

Featured Press Release in Automotive Digest.

Warrantied OEM Remanufactured Parts Can Cut Repair Costs by 50%

Editorial Note: *The issue of OEM original vs remanufactured parts has been in the fore front of vehicle collision repair costs and warranties for years. Current practices may be changing.*

What is happening with mobile electronics parts, for example?

Top insurance carrier and collision repairers are now using estimating systems and alternative parts programs to make substantive replacement cost reductions in mobile electronics and other vehicle parts.

Who is doing this and how does this work for dealers and body shops?

Santa Fe Springs based Premiere Services, a leading provider of audio electronics, now has alternative parts available through CCCOne, Mitchell, APU, and Parts Trader. Premiere Services Quality Repair Program (QRP) parts are OEM remanufactured parts that are tested, certified, and guaranteed to work upon delivery. The parts are backed by the industry's only lifetime warranty. The parts are consistently priced at 50% off of OEM new.

Who really benefits from a warrantied remanufactured audio parts?

Laura Puente, President of Premiere Services said, "Dealerships currently have a lock on this category. But, everybody wins using this program. Collision repair facilities win, with alternative parts usage, reduced cycle time and favorable ratings on re-inspections. Carriers win with a reduction in repair cost and total losses. Policyholders win with a lifetime warranty. In addition, it's environmentally friendly. It is a true win-win-win for all parties"

Premiere Services will ship the part directly to the collision repair facility or can coordinate having its installation team complete the repair.

To really find out why it may be timely for the industry to take note?

Insurers and collision repair facilities interested in the QRP program can contact Premiere Services at 800-479-9945.

What do we need to know about Premiere Services?

Founded in 1991, Premiere Services serves the insurance industry as a nationwide leading provider of mobile electronic replacement for collision, theft, and fire. Premiere Services has three options for carrier's policyholders or members to have their claim replaced; Mobile, Network or Express. Find out more about Premiere Services at www.premiereservices.com