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REASONS

COMMERCIAL FLEET MANAGERS

SHOULD JOIN AFLA

1. AFLA's strategic focus keeps you a step ahead

AFLA's strategic approach is what keeps our members a step ahead of the challenges and current events within the automotive industry. AFLA's mission is to work with its members to address key issues facing the industry and deliver leading-edge materials and programs to its members through the use of teleconferences, whitepapers, and our annual conference. We provide more macro economic information on key industry issues which provides more value for the experienced commercial fleet professional.

2. AFLA is known for networking opportunities

With AFLA's diverse group, members have access to highly experienced industry professionals in many areas of interest in the industry. Because AFLA is a smaller and more intimate industry group, networking is easier and more accessible. AFLA members are constantly praising the ability to network with peers and strategic fleet industry leaders. Networking is one of the leading reasons why fleet professionals select AFLA.

3. AFLA provides access to industry leaders

AFLA membership offers the opportunity to meet with top strategic leaders throughout the fleet industry. AFLA is comprised of tenured fleet professionals, industry manufacturers, leading fleet management companies, fleet minded dealers and many allied service providers. The format at AFLA meetings enables members to meet with other industry professionals in an intimate, casual group setting. This offers a unique forum to receive information at a high level that can make things happen!

4. AFLA members are experienced professionals in a more intimate setting

AFLA is comprised of experienced fleet professionals rather than individuals who need to start from "ground zero". AFLA members prefer the commercial focus and intimate size and don't want to be "lost in the crowd". Our membership size is large enough to be heard but small enough to be personable. Our membership is diverse and from many industry groups which provides for a well-rounded and well-represented AFLA experience.

5. The AFLA conference is priced right and a great value

The AFLA conference is a great return on your investment. The conference presents high quality content and speakers for an affordable conference fee. Fleet managers who attend can deliver an immediate payback to their companies by implementing just one of the best practices learned at the conference. The premium locations selected for the conference site provides multiple travel options; competitive travel costs; and allows for personal extensions to further enjoy the location.



Don't take our word for it –
[Here's what commercial fleet managers say about the annual AFLA Conference](#)



READY TO JOIN AFLA?



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